

# 2<sup>nd</sup> GLOBAL TEXTILES 2 (2) 1

"THE INDIA FACTOR: TRANSFORMING GLOBAL TEXTILES & APPARELS IN 2021-30"

(Wednesday, 24th & Thursday, 25th February 2021)

**Keynote Address by** 



Smt. Smriti Zubin Irani
Hon'ble Union Minister of Textiles and
Women & Child Development













(Virtual Event)
(Wednesday, 24th & Thursday, 25th February 2021)

#### **About CITI GTC 2021**

Confederation of Indian Textile Industry (CITI) is organizing the **second edition** of **"Global Textiles Conclave (GTC2021)"** on **Wednesday**, **24th & Thursday**, **25th February 2021** on **Virtual Platform** to brainstorm about the trends and showcase the potential of Indian textile industry, highlighting its ability to play a much bigger role in the world market in the next decade. **The theme of the Conclave is "The India Factor: Transforming Global Textiles & Apparels in 2021-30"** 

International Textile Manufacturers Federation (ITMF) and International Apparel Federation (IAF) are the Co-Partners and Gherzi Textil Organisation is the Knowledge Partner of Global Textiles Conclave 2021.

Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 18 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry.

As you are aware, 1st edition of the Global Textiles Conclave organised by CITI on 27th & 28th November 2018 in Vigyan Bhawan, New Delhi as part of its Diamond Jubilee Celebrations was a grand success. Mr. Venkaiah Naidu, Hon'ble Vice President of India inaugurated the CITI Global Textiles Conclave 2018 on 27th November 2018.

The global textile industry has been undergoing structural transformation and consolidation, which has accelerated in the wake of the COVID-19 pandemic. The changes are influenced by mega trends dominated by digitalization and sustainability and characterized by shifting patterns in demand and supply. International buyers are keen to diversify the sourcing of textiles and clothing leading to reorganization of the supply chains. There is no doubt that these trends throw up opportunities as well as challenges for the Indian textile industry. The government policy has recognized this and is committed to help improve its competitiveness. The industry is vital for India's economic growth and employment generation.

2nd edition of GTC, the virtual event, will in nutshell cover the entire textile value chain from "FARM to FASHION" and will be one of the major International Virtual Conclaves for Textiles Clothing & Allied Industry. The event will not only offer the participants the opportunity to interact with a very select group of 4000-5000 peers from global textile & clothing industry, but will also provide them a platform to brainstorm, share and gain key insights over a period of two days into the present and future of this resurging, dynamic sector. We would be delineating the disruptive ideas, innovative technologies and best practices for a sustainable growth in the textile and clothing industry amidst the Covid-19 pandemic. We are also having separate Sessions with "Partner States", "Partner Countries" and Senior Government Officials.

On this spectacular occasion, we are inviting **Shri Narendra Modi, Hon'ble Prime Minister of India to virtually inaugurate** the CITI Global Textiles Conclave 2021 on Wednesday, 24th February 2021.

Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles and Women & Child Development has kindly accepted our request to deliver Keynote Address in the Inaugural Session of 2nd Edition of CITI's Global Textiles Conclave 2021 scheduled on Wednesday, 24th February 2021 at 2:00 PM.

Other senior government officials, policy makers & trade experts from Ministries of Textiles, Finance, Commerce, Agriculture, Labour, etc. and related departments will also be invited to deliberate on important policy aspects. Further top speakers from across the **globe** would be participating in the deliberations.



# conclave 2021

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(Virtual Event)

## "THE INDIA FACTOR: TRANSFORMING GLOBAL TEXTILES & APPARELS IN 2021-30"











## Keynote Address by



Smt. Smriti Zubin Irani Hon'ble Union Minister of Textiles and Women & Child Development

Delegate Registration
Complimentary
on first-cum-first basis
limited to 2000 Seats

## Highlights - CITI GTC 2021

- One of the major International Virtual Conclaves for Textiles Clothing & Allied Industry
- Trendsetter and trade barometer for the next 5 years
- Global leaders weighing in on the forces and ideas that will shape in the coming years
- Presence of who's who of entire textile value chain at CITI GTC2021
- Perfect opportunity for meeting with global textile & apparel buyers,
   supply chain partners, budding start-ups, policy makers and thought leaders
- Excellent Brand Promotion and networking opportunity through Sponsorship
- B2B and Networking Booths

#### **Business Sessions / Panel Discussions:**

- The India Factor: Transforming Global Textiles & Apparels in 2021-30
- Apparel Sourcing Trends in the New Normal
- Attracting FDI in Apparel Manufacturing in South Asia
- Advanced Textiles Building Blocks for Creating a strong Technical Textile Eco System
- Circular Textile Economy
- Digitalization in Textile Manufacturing
- Impact of Emerging Trade Alignments
- Global Fiber Situation
- New Business Models in Textiles & Fashion Industry
- Sourcing of Home Textiles Advantage India



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KNOWLEDGE PARTNER



#### **TENTATIVE PROGRAM**

#### Wednesday, 24th February 2021

0930-1100(CET) 1400-1530(IST) 1630-1800(HKT) **Opening Session** 

Welcome Address: Shri T. Rajkumar, Chairman, CITI

Theme Presentation

Reimagining The Global Textile Industry And Opportunities For India: Mr. Giuseppe Gherzi, Managing Partner, Gherzi Textil Organisation, Zürich

Keynote Address: Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles and Women & Child Development

Inauguration by Hon'ble Prime Minister of India, Shri Narendra Modi\*

Vote of Thanks: Shri Sanjay K. Jain, Chairman-Organizing Committee, CITI GTC2021

Goodwill Messages by Doyens of the Indian Textile Industry\*

1105-1150(CET) 1535-1620(IST) 1805-1850(HKT)

#### Session #1: Apparel Sourcing Trends In The New Normal

→ Moderator: Mr. Robert Antoshak, CEO Textile Projects LLC

- Ms. Julia Hughes, President, United States Fashion Industry Association
- Ms. Deepika Rana, Chief Customer Officer & President of Supply Chain Solutions, Li & Fung
- Mr. Andrew Olah, CEO, Olah Inc
- Mr. Alex Helander, CEO, ACH LLC

#### Tea Break

1200-1245(CET) 1630-1715(IST) 1900-1945(HKT)

## Session #2 : Attracting FDI In Apparel Manufacturing In South Asia

→ Chaired by: Mr. Upendra Prasad Singh, IAS, Secretary, Ministry of Textiles, Govt. of India → Moderator: Mr. Matthijs Crietee, Secretary General, International Apparel Federation (IAF)

- Mr. Kihak Sung, Chairman & CEO, Youngone Corporation
- Dr. Christian Schindler, Director General,

Session # 2(B): Advanced Textiles:

**Building Blocks For Creating A Strong Technical Textile Eco System** 

→ Chaired by: Ms. Roop Rashi, IA&AS, Textile Commissioner, Ministry of Textiles\*

→Moderator: Mr. Loek de Vries, Managing Partner, Bombyx Capital\*

- Mr. Hendrik van Delden, Senior Partner, Gherzi Germany
- Mr. Cherian Thomas, CEO, Welspun Advanced Textiles
  - Mr. Vayu Garware, CMD, Garware Technical Fibres\*

Note: \*To be Confirmed



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### **TENTATIVE PROGRAM**

Thursday, 25 <sup>th</sup> February2021					
0930-1015(CET) 1400-1445(IST) 1630-1715(HKT)	Session # 3 Addressing Climate Change in the Fashion Industry  → Moderator: Ms. Priyanka Khanna, Fashion for Good  • Mr. Bob Assenberg, Fund Director, Good Fashion Fund  • Ms. Karla Magruder, President, Accelerating Circularity and CEO, Fabrikology  • Ms. Mridula Ramesh, Founder, Sundaram Climate Institute  • Ms. Pernilla Halldin, Public Affairs and Engagement, H&M Group				
1020-1100(CET) 1450-1530(IST) 1720-1800(HKT)	→Moderator: Dr. Yves Gloy, Partner,	Session 4(B) Impact of Emerging Trade Alignments  → Moderator: Mr. Navdeep Singh Sodhi, Partner, GherziTextil Org  • Dr. Biswajit Dhar, Professor, Centre for Economic Studies and Planning, JNU  • Dr. Deborah Elms, Founder & Executive Director, Asian Trade Centre  • Dr. M Suresh Babu, Professor, Department of Humanities and Social Sciences, Indian Institute of Technology, Chennai			
	Tea Break	(			
1215-1300(CET) 1545-1630(IST) 1815-1900(HKT)	<ul> <li>→Moderator: Dr. Christian Schindler,</li> <li>Director General, ITMF</li> <li>Developments in the Global Fiber Market</li> <li>Dr. Kai Hughes, Executive Director, ICAC</li> <li>Mr. Uday Gill, Chief Strategy Officer, IVL Group</li> <li>Future Sustainable Sourcing</li> <li>Mr. Robert Van de Kerkhof, Chief Commercial Officer, Lenzing</li> </ul>	Session # 5(B) New Business Models In Textiles & Fashion Industry  → Moderator: Mr. Anton Schumann, Partner, Gherzi Germany  • Mr. Edwin Keh, CEO, HKRITA  • Mr. Stefan Hutter, CEO, RCO  • Mr. Gonçalo Cruz, Co-Founder, PlatformE			
1205-1250(CET) 1635-1720(IST) 1905-1950(HKT)	Session # 6 Sourcing of Home Textiles − Advantage India  → Moderator: Mr. S.K. Khandelia, Deputy Chairman, CITI  • Mr. Kailash Lalpuria, ED & CEO, Indocount Industries  • Mr. Calvin Woolley, Global Supplier Development Leader − Textiles Category Area, Inter IKEA Group  • Mr. Abhishek Kaul, VP of Product Development & Merchandising, Hollander Sleep Products, LLC  • Mr. Raman Khanna, Head of Category (Home & Hard Goods), John Lewis, India				
1255-1300(CET) 1725-1730(IST) 1955-2000(HKT)	Closing Session  • Vote of Thanks by Shri R.L. Nolkha, Vice Chairman, CITI				



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## **Sponsorship Opportunities**

2nd CITI-Global Textile Conclave (GTC) 2021 (24-25, February 2021)  The India Factor: Transforming Global Textiles & Apparels in 2021-30	Event / Title Sponsor \ Rs. 11 Lakh	Platinum Sponsor \ Rs. 7.5 Lakh	Gold Sponsor \ Rs. 5 Lakh	Session Sponsor \ Rs. 3 Lakh	Silver Sponsor \ Rs. 2.5 Lakh	Bronze Sponsor \ Rs. 1 Lakh
Co-branding with Conference Name & CITI	✓					
Company CMD will be invited to address in the Inaugural Session	<b>✓</b>					
Exclusive business meetings with selected CEOs / Millowners on a request basis in Parallel Virtual Room	<b>✓</b>	✓				
Special acknowledgement as Event Sponsor / Session Sponsor	✓	✓	✓	✓		
Company Logo will be appropriately covered in backdrop and other promotions	✓	<b>✓</b>	✓	✓	✓	✓
An Article by CMD/CEO on related Session Topics of the Conclave, with Case Study of The Company – to be published in Special Edition of Textile Times	3 Page	3 Page	2.5 Page	2 Page	2 Page	1 Page
Screening of Corporate Film before Inaugural Session & Valedictory Session	✓	✓				
Screening of Corporate Film during the Break			✓			
One page Company Profile in the Sponsors' e-booklet	✓	✓	✓	<b>✓</b>	✓	✓
Advertisement in the Special Edition of Textile Times (the monthly magazine of CITI)	Front Cover Gate Fold	Back Cover	Double Spread	1 Page Colour	1 Page Colour	1 Page B&W
Global Promotion through Linkedin, Twitter, FaceBook, E-Mailers, etc.	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>
Company Logo in the Virtual Broadcast Platform along with Speakers	<b>✓</b>	<b>✓</b>	✓	<b>√</b>	<b>✓</b>	
Company Logo in appropriate size along with Speakers in CITI Website	1	<b>√</b>	✓	✓	✓	<b>✓</b>
Company Logo inclusions across all Conclave Collaterals						
On the Conclave backdrops, panels and on all event collaterals	✓	<b>√</b>	✓	✓	✓	<b>✓</b>
On the outer cover of Conclave Speaker Booklet, Knowledge Paper	✓	✓	✓	✓	✓	✓
On the Welcome Panel	✓	✓	✓	✓	✓	✓
Share the list of Participants	✓	✓	✓			



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## **ADVERTISE IN**

# SPECIAL EDITION OF TEXTILE TIMES MAGAZINE FEB - MAR 2021 ISSUE

LAUNCH OF SPECIAL EDITION OF MAGAZINE AT THE CITI'S GLOBAL TEXTILE CONCLAVE 2021

CIRCULATION OF SPECIAL EDITION OF MAGAZINE TO DELEGATES AND REGULAR READERS THROUGH PRINT AND ONLINE MEDIA.

ADVERTISEMENT TARIFFS					
Advertisement Position	Tariff				
Cover Gatefold	Rs. 1,00,000 + GST				
Back Cover	Rs. 75,000 + GST				
Cover inner (Front or Back)	Rs. 50,000 + GST				
Double Spread Colour Advertisement	Rs. 50,000 + GST				
Full Page Colour Advertisement on Running Pages	Rs. 25,000 + GST				

#### **TECHNICAL DIMENSIONS FOR ADVERTISEMENTS**

Advertisement Dimension	Bleed	Non-bleed (Trim size)		
Cover Gatefold	41 cm x 27 cm	43 cm x 28 cm		
Double Spread Colour Advertisement*	41 cm x 27 cm	43 cm x 28 cm		
Full Page Colour Advertisement	20.5 cm x 27 cm	22 cm x 28 cm		

<sup>\*</sup>Note: for Double Spread Advertisement 3mm Gutter space required in both tiles)

Send your payment through Bank Transfer in favour of Confederation of Indian Textile Industry. S.B. A/c No 503010040545, IFSC: KKBK0004605, Kotak Mahindra Bank, Narain Manzil, CP Branch, New Delhi - 1100 01 OR through DD in Favour of Confederation of Indian Textile Industry, payable at New Delhi.

ADVERTISEMENT
SUBMISSION
DEADLINE:
19th FEBRUARY 2021

(Wednesday, 24th & Thursday, 25th February 2021) (Virtual Event)

Delegate Registration Complimentary on first-cum-first basis limited to 5000 Seats



Conclave Website: https://citiindia.org/gtc2021/

#### "THE INDIA FACTOR: TRANSFORMING GLOBAL TEXTILES & APPARELS IN 2021-30"

#### **OUR DIGNITARY**

Smt. Smriti Zubin Irani

Hon'ble Union Minister of Textiles and Women & Child Development

#### **CHAIRED BY**

Mr. Upendra Prasad Singh, IAS Secretary, Ministry of Textiles Govt. of India

> Mr. SK Khandelia Deputy Chairman - CITI

Ms. Roop Rashi, IA & AS

Textile Commissioner, Ministry of Textiles Govt. of India

Shri R.L. Nolkha Vice Chairman, CITI

Mr. Sanjay K. Jain Chairman-Organizing Committee CITI GTC2021

MODERATORS

Mr. Navdeep Singh Sodhi Partner, GherziTextil Org

Mr. T. Rajkumar

Chairman – CITI

Mr. Anton Schumann Partner, Gherzi Germany

Dr. Christian Schindler Director General, ITMF

Mr. Loek de Vries Managing Partner, Bombyx Capital Mr. Matthijs Crietee Secretary General, IAF

Ms. Priyanka Khanna Fashion for Good

**Dr. Yves Gloy** Partner, GherziTextil Org

Mr. Robert Antoshak CEO Textile Projects LLC

#### SPEAKERS / PANELISTS

Ms. Julia Hughes President, United States Fashion **Industry Association** 

Mr. Kihak Sung Chairman & CEO, Youngone Corporation

Mr. Bob Assenberg Fund Director, Good Fashion Fund

> Mr. René Krebs CEO, Side Effects AG

Dr. Deborah Elms Founder & Executive Director Asian Trade Centre

Mr. Robert Van de Kerkhof Chief Commercial Officer, Lenzing

Mr. Kailash Lalpuria ED & CEO, Indocount Industries Ms. Deepika Rana

Chief Customer Officer & President of Supply Chain Solutions, Li &Fung

Mr. Hendrik van Delden Senior Partner, Gherzi Germany

Ms. Karla Magruder President, Accelerating Circularity

Dr. Michela Puddu

CEO & Co-founder, Haelixa AG

Dr. M Suresh Babu Professor, Department of Humanities and Social Sciences, IIT Madras

> Mr. Edwin Keh MH CEO, HKRITA

Mr. Calvin Woolley Global Supplier Dev Leader Textile Cat Area Inter IKEA Group Mr. Andrew Olah CEO, Olah Inc

Mr. Cherian Thomas CEO, Welspun Advanced Textiles

Ms. Mridula Ramesh Founder, Sundaram Climate Institute

Mr. Prasanta K. Deka Head Market India Rieter India Private Ltd

Dr. Kai Hughes Executive Director, ICAC

Mr. Stefan Hutter Founder & CEO, Säntis Textiles RCO100

Mr. Abhishek Kaul VP of Product Development & Merchandising Hollander Sleep Products, LLC Mr. Alex Helander CEO, ACH LLC

Mr. Vayu Garware CMD, Garware Technical Fibres

Ms. Pernilla Halldin Public Affairs and Engagement H&M Group

Dr. Biswajit Dhar Centre for Economic Studies & Planning, JNU

Mr. Uday Gill ED & Chief Strategy Officer Indorama Ventures

Mr. Gonçalo Cruz Co-Founder, PlatformE

Mr. Raman Khanna Head of Category (Home & Hard Goods), John Lewis, India

#### THEME PRESENTATION

Ing. Giuseppe Gherzi Managing Partner, Gherzi Textil Org, Zürich























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For any further information / query regarding the mega event, kindly contact



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## **Exhibit through Virtual Booths at CITI GTC 2021**





PER STALL PRICE INR 25,000+Taxes

#### **Opportunities**

- ▶ One Premium Virtual Booth with 1 login and 1 E-Videos to be played at the stall
- ► Logo display in the lobby
- ► Live chat facility with the delegates

### **UPLOAD VIDEOS, DOCS & MORE TO EACH BOOTH**



Add images, videos, presentations and documents on a custom designed Virtual Booth to allow exhibitors to share more about their products & services

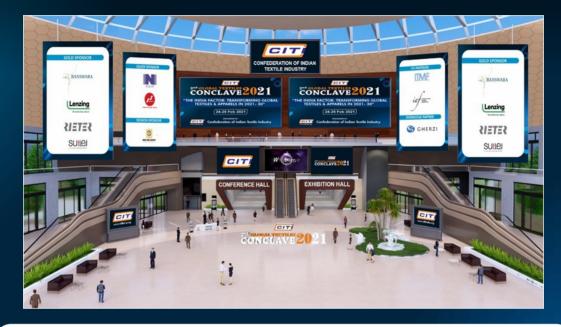


## CONCLAVE 2021

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#### **About the CITI GTC 2021 Platform**



## **Registration Link and Detail**

https://in.eregnow.com/ticketing/register/GTC%202021



Delegate Registration Complimentary on first-cum-first basis limited to 2000 Seats

**Registration Form** 



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#### **Organiser**

#### Confederation of Indian Textile Industry (CITI) - www.citiindia.org



Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 18 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry. It is the only National Association which covers the entire spectrum of the T&C Industry spanning both domestic and export market. CITI has signed MOUs with Thirteen major International Textile Associations for promotion of textiles' trade and investment. It directly and indirectly serves an industry that connects to millions of farmers, 100 million plus work force and 1.3 billion consumers. The cumulative annual turnover of CITI members is around USD 30 billion i.e. Rs. 2 lakh crores plus.

#### **Co-Partner**

## IAT INTERNATIONAL APPAREL REDEVATION

#### International Apparel Federation (IAF) - https://www.iafnet.com

IAF is the world's leading federation for apparel manufacturers, (SME) brands, their associations, and the supporting industry. IAF's membership now includes apparel associations and companies from more than 40 countries, a membership that directly and indirectly represents over a hundred thousand companies and over 20 million employees. IAF brings its members together to jointly create stronger, smarter and more sustainable supply chains, it provides its members with valuable information and guidance and it represents its members on several international platforms working incessantly on more industry standardisation and harmonisation, industry collaboration and inclusiveness of solutions.

#### **Co-Partner**



#### International Textile Manufacturers Federation (ITMF) - https://www.itmf.org

The International Textile Manufacturers Federation (ITMF) is an international forum for the world's textile industries, dedicated to keeping the world-wide membership constantly informed through surveys, studies and publications, participating in the evolution of the industry's value chain and through the organization of annual conferences as well as publishing considered opinions on future trends and international developments.

Through ITMF the textile industries cooperate at the international level with organizations representing other

Through ITMF the textile industries cooperate at the international level with organizations representing other sectors allied to their industry

### **Knowledge Partner**



#### Gherzi Textil Organisation - https://www.gherzi.com

Gherzi Textil Organisation is a global Management Consulting and Engineering company.

Gherzi is the leader for strategic development and expansion of companies in the textile industry, from production to retail. Its services range from engineering of new factories to strategy consulting as well as corporate finance.

## **THANK YOU SPONSORS**

#### **TITLE SPONSOR**



#### **GOLD SPONSORS**















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#### **BRONZE SPONSOR**









#### **KNOWLEDGE PARTNER**



For any further information / query regarding the mega event, kindly contact **Dr. S. Sunanda**, Secretary General at M: +91-8800095639, E:sg@citiindia.org **Mr. Manoj Sharma**, Deputy Secretary at M: +91-9013386941, E: manoj@citiindia.org.

#### CONFEDERATION OF INDIAN TEXTILE INDUSTRY (CITI)

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